



## *Make an Impact. Become a Sponsor!*

Strengthening food access, enhancing career development for women, and equipping the formerly incarcerated to become entrepreneurs are just a few of the life-changing impacts made possible by the \$3.5 million granted to area nonprofits since 2013, all funded by member contributions.

Impact100 Garden State, an all-woman volunteer philanthropic group, relies on donations and sponsorships to help cover our operating costs so we can dedicate 100% of our members' \$1,000 annual contributions to funding nonprofit grants. We invite corporations, local businesses, and individuals to support these initiatives. As a sponsor, you can:

- *Showcase your brand to a diverse audience of over 400 engaged, influential, and generous women, and*
- *Expose your brand in five New Jersey counties through our website, email, social media, and event signage.*

### *Sponsorship Benefits and Levels*

Sponsor Benefits are effective for one year from the payment date.	\$10,000 Platinum	\$5,000 Gold	\$2,500 Silver	\$1,000 Bronze
Speaking opportunities at all events	✓	Big Give		
Sponsor Table Display Opportunity at the Big Give Meeting	✓			
Sponsor spotlight coverage featured in one edition of the newsletter & social media sites	✓			
Name/logo featured on the Home page of the Impact100 website with a hyperlink	✓	✓		
Name/Logo featured in all printed and digital materials, videos, and select email blasts to members and nonprofits	✓	✓		
Opportunity to host/ moderate Member Events. Topic TBD	✓	✓	✓	
VIP invitations to the Big Give Meeting	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
Sponsor recognition in media coverage, on signage at events, and social media sites	✓	✓	✓	✓
Logo on Impact 100 GS website with hyperlink to sponsor's website	✓	✓	✓	✓
Logo in the monthly newsletter with hyperlink	<b>12 x year</b>	<b>12 x year</b>	<b>6 x year</b>	<b>4 x year</b>
Advertising in the Big Give Program	Ad	Ad	Logo	Logo

**\*Donations under \$1,000 will be recognized on our website and Annual Awards Program as Friends of Impact100 Garden State.**

In-kind donations and custom sponsorship packages are available upon request.  
The number of annual sponsorships at any level is not limited.



## ***Membership Recruitment and Engagement Events***

*The Big Kick-off – September*

*The Big Reveal Celebration – March*

*The Big Give Meeting – June*

*Meet & Mingle Gatherings for prospective members*

*Membership Engagement Events*

Impact100 Garden State hosts various programming and member events throughout the year. As a sponsor, you can showcase your brand at our signature events, including the Membership Kick-off event in the fall, the Membership Reveal Celebration in March, and the Big Give Meeting in June. Event Sponsorships and other opportunities can be tailored to cover the costs of signature events and recruitment events or to underwrite operational expenses, such as annual software licenses or website hosting.

## **How can your business help?**

Our sponsors help fuel our mission in many ways

- matching employee gifts and or memberships
- monetary and in-kind donations
- donations toward Fellowships that offer women with the mission, but not the means, to join
- event sponsorships

All sponsors are featured on our website and at events. To become a sponsor, please complete the Sponsorship Agreement or email us at [info@impact100gardenstate.org](mailto:info@impact100gardenstate.org). We will guide you through the process and help you choose the sponsorship level that best suits your business.

**Making an impact in five NJ counties: Morris, Somerset, Sussex,  
Passaic and Union**