

## **Panelists for Impact Discussion "Use it or Lose It: Why We Need Local News"**

### Kevin Coughlin

A veteran journalist at The Star-Ledger, Coughlin helped to launch the print version of "Morristown Green" in late 2007 as a supplement to the Sunday Ledger. When the Ledger decided to drop the supplement, Coughlin purchased the name and took it on-line. He is essentially a one man show with help from volunteers and strives to inform, entertain, and encourage conversation about anything and everything that matters to readers in Greater Morristown.

### Marie DeNoia

Emmy-award winning news reporter Marie DeNoia Aronsohn is a successful writer, producer and news reporter. She has achieved success in her field through all media: writing, TV, radio and the Internet. She has worked in TV news, newspaper journalism and radio. She also piloted MSNBC's first Internet news program. Her TV news experience includes anchoring and producing at MSNBC and reporting and writing at WCBS-TV in New York.

### Denise Lang-Grant

Eighteen years of broad-based communications experience in print, electronic, and web mediums, including ten years at the editorial management/development level. Live and tape television segment producer, editor, founder and partner of a boutique media/pr firm, and author of nine non-fiction books.

### Elizabeth Parker

Journalism is literally in Liz Parker's blood: a colonial ancestor, James Parker, under the tutelage of Ben Franklin, published the first permanent print shop and newspaper in Woodbridge, NJ. Her parents were journalists at the Newark Evening News when they decided to run their own newspaper and in 1955, founded the Morris Observer in Morris Township. Though a succession of acquisitions, the company became the Recorder Publishing Company and is currently known as the NJ Hills Media Group and owns 15 news publications.

### Lisa Vickery

Lisa Vickery is a veteran editor whose experience spans a range of coverage areas: She has been a rewrite editor on what used to be called the "Second Front," she was a news editor on the foreign desk during the first Iraq war and the Mexican peso crisis, and a Personal Journal health-news editor during the SARS epidemic. Other assignments have included day editor on the National News Desk and deputy in the Media & Marketing, starting with that team the day that AOL and Time Warner announced their megamerger.

Most recently she has been immersed in the digital side of operations as a member of the [WSJ.com](http://www.wsj.com) homepage team, curating stories to help readers start their day.