



2017 - 2018 Annual Sponsor Opportunities

Member Recruitment and Engagement Events:

- **Annual Awards Meeting (AAM) - November** (Expect 200-250 in attendance)
- **Holiday Gathering - December** (Expect 100-150 in attendance)
- **I Love Impact (Membership Recruitment Event) - February** (Expect 100-150 in attendance)
- **Grant Announcement - April** (Expect 200 in attendance)
- **Spring Membership Appreciation - May/June** (Expect 100-150 in attendance)

Sponsorship Benefits/Levels at a Glance (Businesses and Individuals)

Sponsor Benefits	\$10,000 Platinum	\$5,000 Gold	\$2,500 Silver	\$1,000 Bronze
Opportunity to welcome membership at all events	✓	AAM only		
Sponsor featured in "Happenings" E-newsletter	✓			
Sponsor information in membership folders	✓	✓		
Editorial mentions in "Happenings" E-newsletter	4	2	1	
Recognition as sponsor from the podium	✓	✓	✓	✓
Complimentary VIP invitations to member events	4 @ all events	4	2	1
Banner in banquet room & display table at Annual Awards Meeting	✓	✓		
Name/Logo listing as sponsor in marketing materials & press releases	✓	✓	✓	✓
Name/Logo on website, sponsor page, Facebook (link to company website)	✓	✓	✓	✓
Recognition in Annual Awards Program (if commitment is received by September 30)	Full page Ad	Half Page Ad	Logo	Logo

Name (company or individual listed as sponsor): _____

Contact Person: _____ Sponsor Level: _____

Email: _____ Phone: _____

All **sponsorship** packages **run 12 months** from the payment date. Sponsors will be recognized at all events throughout the year. *Some restrictions may apply for Logo inclusion.*

Complete and email a copy of this form (and logo, if applicable in PDF or JPG format) to Marcia Hunter at marcia.w.hunter@gmail.com. Please make your check payable to Community Foundation of New Jersey. Note Impact 100 Garden State on the memo line. Mail this form and check to:

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