



THE CHANGING FACE OF PHILANTHROPY

You're Invited!

Thursday, March 15, 2018

11:30 AM to 1:30 PM

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Directing capital to create impact is harder than it looks. Did you know that the impact investing market is growing faster than the traditional philanthropic market?

Generous financial donations are increasingly accompanied by active engagement, calls for accountability and measured results. From the organizations they support these new donors expect full transparency, operational efficiency and effectiveness.

Please join [BNY Mellon Wealth Management](#) and IMPACT 100 Garden State as we learn about the changing landscape of philanthropy and explore these and other questions together:

- What does this evolving philanthropic landscape mean for donors and traditional non-profits?
- How can we make sure we are putting our resources to the ultimate best use to solve problems?
- What role does data play in seeing a more effective way to solve problems?
- What are the limits of the traditional non-profit and how can donors help the causes they care about most?

Morris County Golf Club
36 Punch Bowl Road
Morristown, NJ 07960

11:30 AM Registration
12:00 PM Luncheon Presentation

Featured Speaker

[Avery Tucker Fontaine](#)

Wealth Strategist

BNY Mellon Wealth Management

Hosted by

Clare McCoy

Wealth Director

BNY Mellon Wealth Management

RSVP

Please respond by **Monday, March 12, 2018** to Kelly Turkel at kelly.turkel@bnymellon.com or 973-593-3206.